

FOR IMMEDIATE RELEASE

***Fashionable and Functional Sleepwear
Wicking J. Sleepwear – Autumn/ Winter Collection 2003-04***

'Wicking' Fabric Draws Moisture Away From The Body

San Francisco, CA (September 15, 2003) — Wicking J. Sleepwear is a new fashionable sleepwear line designed for women who experience night sweats and hot flashes. Appealing to women who do not necessarily want to forgo style for comfort, the material, *Intera*, actually “wicks” moisture away from the skin for those suffering from night sweats.

The innovative sleepwear line features stylish, colorful designs in many colors. Nightgowns, cozy top & bottom sets and a pillowcase made of the “wicking” fabric stop the sweat where it begins. All Wicking J. Sleepwear products will be sold in boutique stores around the country (full retail list under separate cover).

Wicking J. Sleepwear - Autumn/ Winter Collection 2003-04:

Key Components:

- The collection reflects classic styles and colors
- *Intera* soft fabric
- Fashionable looking lounge wear/ sleepwear
- Versatility is a significant factor in the line
- Colors for the autumn/winter season: Periwinkle, Pink, Black, Merlot

Styles/ concepts:

- Slumber Keyhole/Mikayla Night Gown:
 - **“Femininity meets style”**
 - Pico trim around the neckline, 3/4-length sleeve.
- Lea/Lace Trim Button Down Top & Pant:
 - **“At home wear”**
 - PJ set detailed with an inset of contemporary lace at the hem of the sleeves and pant legs. Long pant has elastic waist.
- Morgan/Henley/Short Set:

- **“Casual comfort”**
- 3/4-length sleeve, V-neck, 3-button Henley top with pull on shorts with an elastic waist.
- Pillowcase – Standard size pillowcase made with the 100% wicking *Intera*.

For additional information on Wicking J Sleepwear visit: www.wjsleepwear.com.

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