



Kendra Novick
Founder/CEO

Founder and CEO of Wicking J. Sleepwear, Kendra Novick has developed a fashionable line of clothing that address the needs of women who experience night sweats due to thyroid conditions, cancer treatments and menopause. Her functional sleepwear is designed from a “wicking” fabric that actually “wicks” away sweat, putting an end to sleepless nights.

A resident of Evergreen, Colorado, Kendra is exactly the type of woman one would envision to start a product line catering to the concerns of menopausal women. A vivacious and energetic mother of two, Kendra is an innovative leader whose business acumen and talent for organization is manifest in all her activities.

Educated in the Bay Area at St. Mary's College in Moraga, Kendra spent a year in Paris solidifying her sense of style and business savvy by studying French and Art History at the Sorbonne and International Marketing at the American College of Paris.

As an account representative for a children's clothing line, Kendra increased sales by 240% - a record increase of growth for the company. Kendra managed local, regional and national training, recruiting programs, and staff for the powerhouse accounting firm Cooper & Lybrand. Kendra was also consistently ranked among the top sales representatives for a major Northern California corporation.

A leader of novel ideas and innovation, Kendra brings a standard of energy and success developed from the buttoned-down environment of a boardroom to the learning environment of a classroom. Kendra now focuses her can-do attitude, and knows how to offer an inventive solution to women looking for a stylish, comfortable and functional sleepwear.