



Kendra Novick
Founder/CEO

Founder and CEO of Wicking J. Sleepwear, Kendra Novick has developed a fashionable line of clothing that address the needs of women who experience night sweats due to thyroid conditions, cancer treatments and menopause. Her functional sleepwear is designed from a “wicking” fabric that actually “wicks” away sweat, putting an end to sleepless nights.

A resident of Evergreen, Colorado, Kendra is exactly the type of woman one would envision to start a product line catering to the concerns of menopausal women. A vivacious and energetic mother of two, Kendra is an innovative leader whose business acumen and talent for organization is manifest in all her activities.

Educated in the Bay Area at St. Mary's College in Moraga, Kendra spent a year in Paris solidifying her sense of style and business savvy by studying French and Art History at the Sorbonne and International Marketing at the American College of Paris.

As an account representative for a children's clothing line, Kendra increased sales by 240% - a record increase of growth for the company. Kendra managed local, regional and national training, recruiting programs, and staff for the powerhouse accounting firm Cooper & Lybrand. Kendra was also consistently ranked among the top sales representatives for a major Northern California corporation.

A leader of novel ideas and innovation, Kendra brings a standard of energy and success developed from the buttoned-down environment of a boardroom to the learning environment of a classroom. Kendra now focuses her can-do attitude, and knows how to offer an inventive solution to women looking for a stylish, comfortable and functional sleepwear.

Testimonials about Wicking J. Sleepwear

"Wicking J. Sleepwear is a dream come true. It is composed of fabric that is remarkably comfortable and effective. As this sleepwear is expected to enhance the quality of sleep, this line of clothing is something that all women should know about."

- Dr Margaret Mahoney, MD. Ob/Gyn and author of [Saving the Soul of Medicine](#)

I just want to say thanks for a wonderful product. Over the past several months I've tried sleeping in my husband's tee shirts, my tank tops, even in the nude-- all to no avail. When I read about your sleepwear, I couldn't wait to try it. While the night sweats still continue, at least they no longer keep me from a good night's sleep.

- Darlene S. Incline Village, NV

Hi! I am 63 years old and was still experiencing night sweats. I purchased a pair of the pajamas and had immediate relief. In fact, they feel so good that sometimes I find that I'm leaving them on all morning & I'm lounging in them again before bedtime.

Thanks for your fabulous product!

- Deanna Method, Campbell, CA

Several years ago I was diagnosed with ovarian cancer and had to have a full hysterectomy. Since then I have had to be on prescription medication that causes me to have severe night sweats. I am so glad I finally found wicking PJ's that really work and are pretty too.

- Kimberly K. San Francisco, CA

Acclaimed physician, Dr. Gretchen Frey, a Gynecologist in Colorado held a women's health event with Kendra's Wicking J Sleepwear company and notes that, "Wicking J. Sleepwear is the only sleepwear company out there that addresses the lower neck and chest area where one sweats the most." Frey endorses the line of sleepwear and emphasizes that the fabric is "comfortable and functional, allowing one to have a good night's sleep."

My daughter-in-law gave me a pair of PJ's for my birthday because she knew I was always waking up in the middle of the night with night sweats. I am finally sleeping though the night as well as staying dry and comfortable. THANK YOU. I love my pajamas.

- Rose, age 73, Seattle, Washington

I was looking for sleepwear online and came across your website. I've never heard of anything quite like the 'wicking' sleepwear, it's marvelous. I purchased the Lea PJ set and the Mikayla night gown. I've been wearing these PJ's most every night! My husband has noticed my recent purchase and mentioned how pretty they are. They keep you warm too.

- Dale Hurst, Marin County, CA

While sleeping in your PJs, I feel like I have nothing on. Your pajamas are so comfortable.

- Helen N. Wilmette, IL

I sent the pajamas to my younger sister who is having night sweats and she said at first she didn't think about the fact that she was dry, but one night she didn't get the laundry done and did not wear her Wicking J's and she woke up soaked!!!

- Donna Osif – Owner, Bedded Bliss, Louisville, KY

Wicking J. Sleepwear Fact Sheet

Overview

Entering the U.S. retail market in summer 2003, the Wicking J. Sleepwear line was originally designed with the mature woman in mind. The 'wicking' fabric of the sleepwear eases a night's sleep for women experiencing hot flashes and night sweats, suffering from pregnancy, menopause, and ailments associated with hormone imbalances such as diabetes, thyroid conditions, and cancer treatments.

In 2004 Wicking J. Sleepwear was tested and featured in Good Housekeeping. In 2005, Wicking J. Sleepwear was tested and received the National Health and Wellness Seal of Approval.

Wicking J. Sleepwear is a fashionable and functional sleepwear line designed for anyone experiencing night sweats. Wicking J. Sleepwear's unique fabric provides the ultimate in function and versatility. The fabric Wicking J. Sleepwear uses, 'wicks' away sweat from the wearer, allowing for a restful nights sleep. Wicking J. Sleepwear keeps the wearer cool on hot nights and warm on chilly nights.

Wicking J. Sleepwear features stylish seasonal sleepwear that reflects current trends. Colors and prints will change with the season showcasing the design inspirations of Kendra Novick, Founder of Wicking J. Sleepwear.

Wicking J. Sleepwear is the brainchild of Kendra Novick who identified a need in the market for stylish, quality 'wicking' sleepwear. Kendra's impetus for the sleepwear line came through her own experience with night sweats. Not willing to sacrifice style for comfort, she envisioned her line to be not only functional but fashionable.

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P.O. Box 1179
Evergreen, CO 80437

Telephone
(303) 674-0309